

MUSIC

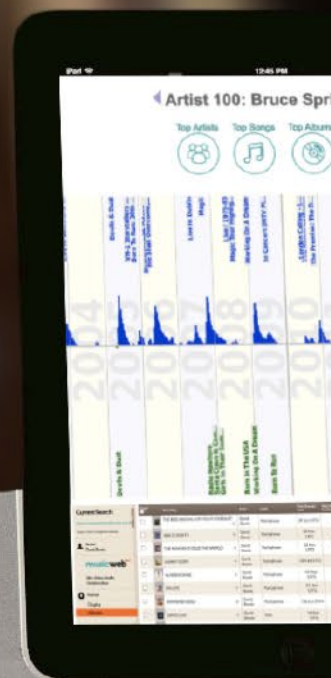
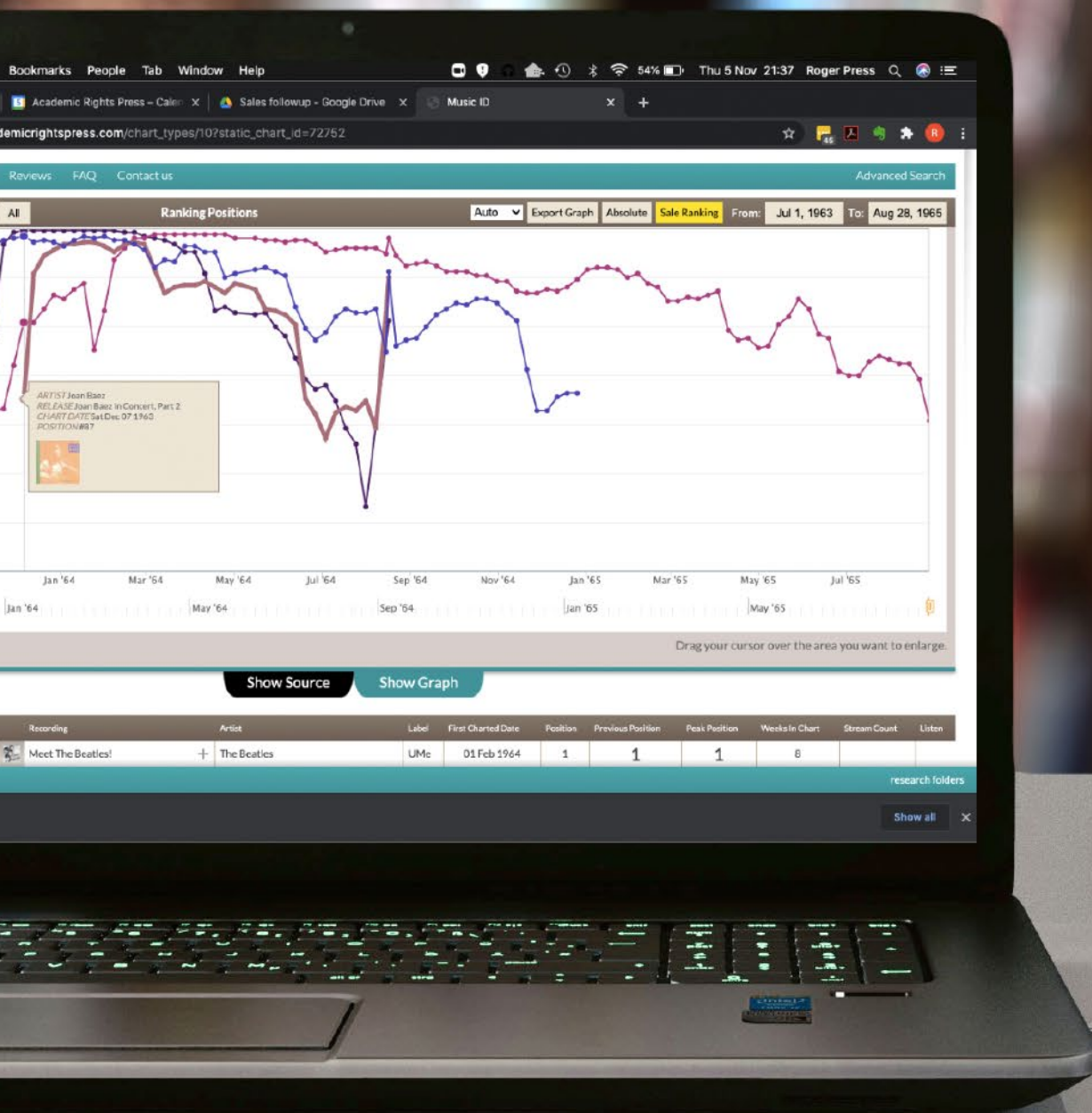
INDUSTRY DATA



THE PREMIER SOURCE
FOR GLOBAL MUSIC
INDUSTRY DATA

ACADEMICS • RESEARCHERS • LIBRARIANS

SPRING/SUMMER 2021
WWW.MUSICIDHUB.COM

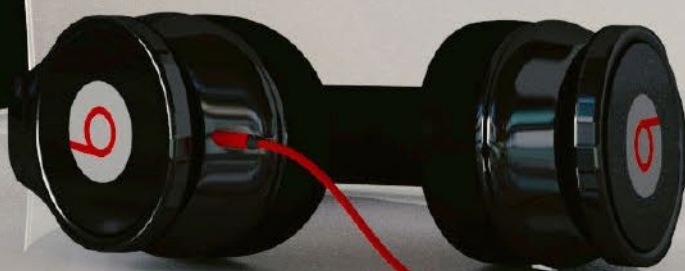


WELCOME TO MUSICID

MusicID gives academics, researchers and librarians access to the raw, source chart data they need to assess music's cultural and historical impact, unfettered by limitations imposed by published charts and information.

MusicID's three premier programs—**MusicID Data**, **MusicID Revenue** and **MusicID Impact**—empower fact-based reasoning when developing and proving theories, as well as in sense-checking and challenging assumptions of music and culture.

Featuring more than 120 years of data, **MusicID** is an essential resource for a broad array of music, humanities and data science disciplines.



MusicID's three programmes provide researchers and academics with unparalleled resources to develop, prove and present innovative discoveries



Explore Thousands of Music Charts Updated Weekly

MusicID Data gives you direct access to 500 million+ lines of data, 5,452 different music charts spanning 74 countries, including albums, singles, and specialist genre charts, as well as streaming information from Spotify, Apple Music and Shazam.

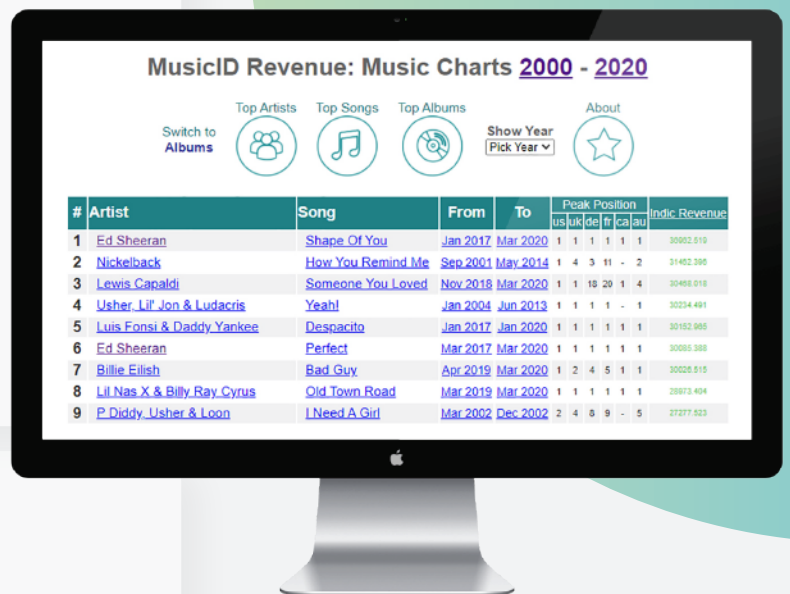


Graph	Recording	Artist	Label	First Charted Date	Most Recent Position	Peak Position	Weeks in Chart	Total Stream Count	Chart	Country	Listen
<input type="checkbox"/>	THE RISE AND FALL OF ZIGGY STARDUST	David Bowie	Parlophone	29 Jun 1972	51	5	178		Top 200 Albums	Great Britain	
<input type="checkbox"/>	SPACE ODDITY	David Bowie	Parlophone	23 Nov 1972	179	17	35		Top 200 Albums	Great Britain	
<input type="checkbox"/>	THE MAN WHO SOLD THE WORLD	David Bowie	Parlophone	23 Nov 1972	116	24	20		Top 200 Albums	Great Britain	
<input type="checkbox"/>	HUNKY DORY	David Bowie	Parlophone	08 Feb 1973	47	3	103		Top 200 Albums	Great Britain	
<input type="checkbox"/>	ALADDIN SANE	David Bowie	Parlophone	03 May 1973	127	1	67		Top 200 Albums	Great Britain	
<input type="checkbox"/>	PIN UPS	David Bowie	Parlophone	01 Nov 1973	179	1	29		Top 200 Albums	Great Britain	
<input type="checkbox"/>	DIAMOND DOGS	David Bowie	Parlophone	06 Jun 1974	188	1	33		Top 200 Albums	Great Britain	
<input type="checkbox"/>	DAVID LIVE	David Bowie	EMI	14 Nov 1974	94	2	12		Top 200 Albums	Great Britain	
<input type="checkbox"/>	YOUNG AMERICANS	David Bowie	Parlophone	03 Apr 1975	193	2	20		Top 200 Albums	Great Britain	
<input type="checkbox"/>	STATION TO STATION	David Bowie	Parlophone	05 Feb 1976	185	5	19		Top 200 Albums	Great Britain	
<input type="checkbox"/>	CHANGES ONE BOWIE	David Bowie	none	10 Jun 1976	40	2	20		Top 200 Albums	Great Britain	
<input type="checkbox"/>	LOW	David Bowie	Parlophone	27 Jan 1977	193	2	27		Top 200 Albums	Great Britain	
<input type="checkbox"/>	HEROES	David Bowie	Parlophone	27 Oct 1977	165	3	26		Top 200 Albums	Great Britain	



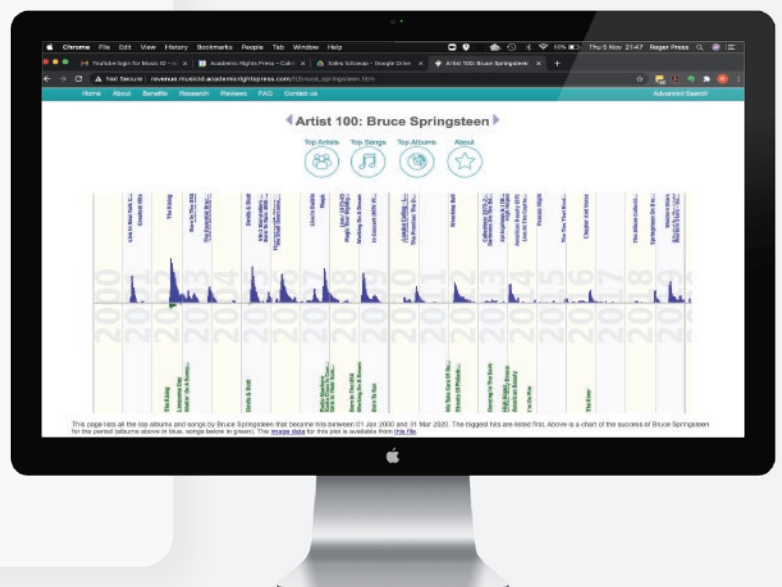
Track the Top-Earning Artists, Songs, and Albums

MusicID Revenue lets you easily track the worldwide top earning recordings of the 21st century. Discover the most successful artists, singles, and albums of the last twenty years—all at the touch of a button!



See Music's Influence on Cultural and Historical Eras

MusicID Impact provides a birds-eye view of popular music history, allowing you to see which recordings have had the greatest cultural impact. Built on our extensive, authoritative music chart data, **MusicID Impact** lets you discover the top artists, songs, and albums since 1900 – including rankings for every year, for every decade, and for all time!





A photograph of three women in a modern, bright workspace with a white brick wall. One woman stands on the left, another sits at a desk in the center, and a third stands on the right holding a laptop. The scene is lit with warm, natural light. A large blue circular graphic is overlaid on the bottom right, containing the title and a paragraph of text.

MUSICID BENEFITS

MusicID's robust and cost-effective platform provides an unequalled offering through the depth of its music industry data, visualization tools, and community interactions that benefit researchers, teachers, librarians and students.

MusicID Researcher Benefits

- ✓ Quick and easy access to authoritative data from Billboard, Spotify, Apple Music, GfK, Shazam, and more
- ✓ Explore up-to-date sales rankings that break down current trends across different charts, markets, and countries
- ✓ Compare the relative success of artists, songs, and albums across different charts, countries, and time periods
- ✓ Use hard data to confirm or deny previous theories, sense check assumptions, and develop new breakthroughs
- ✓ Customise built-in visualization tools to map out and export data sets
- ✓ Annual fellowship and support for your research
- ✓ Collaborate and share with your peers on the MusicID Community forum





MusicID Librarian Benefits

- ✓ Provide a comprehensive Music and Humanities data and research resource for patrons
- ✓ MusicID's video and text tutorials and support guides streamline system on-boarding and roll-out so patrons get the most out of the system
- ✓ MusicID Case Studies provide fascinating insights, and illustrate the depth of information available in the system
- ✓ MusicID's marketing materials make it easy to introduce and raise awareness of the offering to your patrons
- ✓ Access to MusicID Ambassadors for lecture and panel events



MusicID Teacher Benefits

- ✓ Utilize MusicID in the classroom to provide clear visual examples music's impact on historical and cultural moments
- ✓ Prepare students for their careers and further education with hands-on research and projects using MusicID's data and tools
- ✓ Incorporate MusicID as a scholarly source in research papers, or as part of data-driven projects in the Digital Humanities and cross-disciplinary programs
- ✓ Build new and innovative courses and course work using MusicIDs 500+ million lines of global music industry data

MusicID Student Benefits

- ✓ In depth and expansive data to craft and prove theories
- ✓ Gain essential, real-world insights into contemporary and historical music trends, that are also valuable for future modelling and projections
- ✓ Informative visual representations help place data into context
- ✓ MusicID's data is an important tool when examining historical, cultural and crossdisciplinary matters
- ✓ Working with MusicID supports development of research methodologies and critical thinking through hard data





INTRODUCING THE MUSICID COMMUNITY

MusicID believes in supporting the people behind the research. **MusicID**'s new Community provides a new forum for researchers, academics and students to collaborate on projects, present their findings, to enhance their research methodologies and get the most benefit from the data.

The new MusicID Community features:

- ✓ Forum to share, discuss and inspire work and ideas
- ✓ Fellowships to support academics in their research
- ✓ Ambassadors available for lectures, conferences and Q&As
- ✓ Symposia and discussion groups
- ✓ Tutorials to help people advance their research methodologies and skills
- ✓ Lesson plans and project ideas to assist academics with incorporating music data and data science into cross-disciplinary course work

WHY MUSICID

MusicID is not only the most comprehensive archive of global music industry data, it also empowers and supports researchers and academics with its robust visualization tools, collaborative community forum, events, fellowships, and resource materials.

This is why MusicID is trusted by leading universities and institutions around the world including:





MusicID should be
considered an essential
resource for any library that
deals with the study of
popular music.

Andy Leach

Senior Director

Rock and Roll Hall of Fame
Library & Archive



CONTACT US TODAY
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